



Knowledge Road Retail Offering

Knowledge Road is a distributor of high-quality books, educational activity sets, toys and stationery. We distribute on behalf of the world's most respected publishers including Penguin Random House, Pan Macmillan, Hinkler, Jonathan Ball Publishers, Jacana Media, Disney, Scholastic, Oxford University Press, Macmillan Education and many more. We have access to well over 100 000 books in fiction and non-fiction.

We also distribute on behalf of very high-quality toy brands like Lego and Melissa & Doug.

Knowledge Road caters for the library and classroom needs for schools from early learning to tertiary levels.

Knowledge Road also services non-traditional book retailers in South Africa. These currently include Spar, Toy Kingdom, Hamley's, Chamberlain's, Garage Forecourts, and several independent outlets.

At Knowledge Road we provide a full service, including shrink-wrapping of all products, pricing, delivery and regular merchandising. Everything is supplied on a sale or return basis and high-quality, space-saving display stands can be provided to optimize sales and space-efficiency if you wish. There is always something fresh and new to keep your ranges attractive and exciting for your customers.

Wooden Book Stand



Measurements:

Height: 1.47m

Width: 0.41m

Depth (top): 0.2m

Depth (bottom): 0.3m



Stand Options

Wooden Spinner Stand

Measurements:

Height: 1.74m

Width: 0.39m

Depth: 0.39m

On wheels for easy moving



Spar Shelf Display (NEW)



Shelf Unit



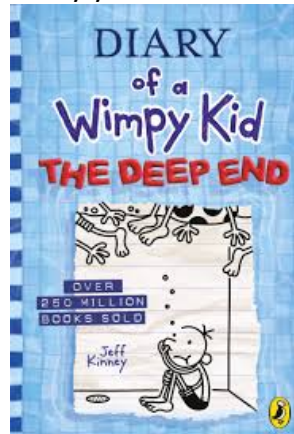
Lego displays in Spar



Top Selling Children's Books in Spar

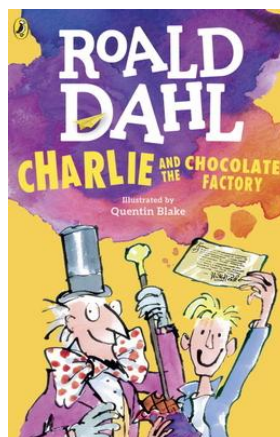
Diary of a Wimpy Kid Series

- Best-selling kid's books in the world by author Jeff Kinney – over 300 million copies sold!
- Prescribed reading at schools
- Targeted at kids 8-12 years
- New book launched every year

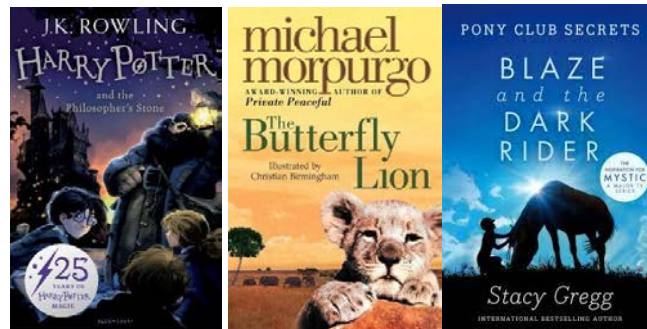
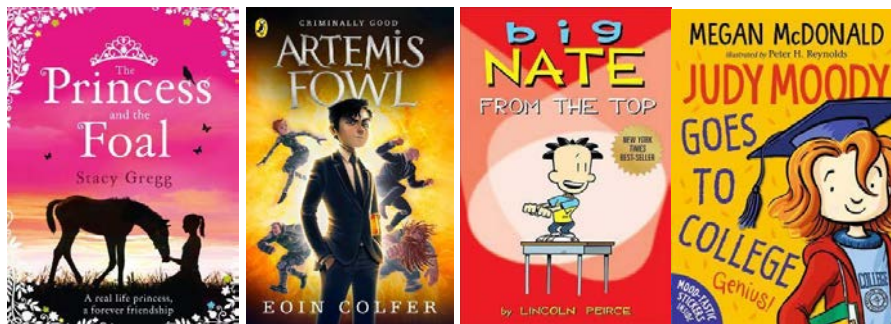
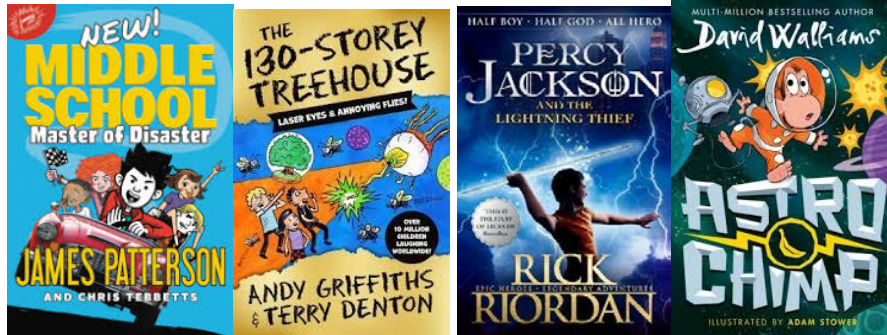


Roald Dahl Children's Books

- This prolific author has sold more than 250 million books
- Many of his kid's books have been converted into Hollywood movies – Charlie and the Chocolate Factory, Matilda etc.
- Many are prescribed reading in schools
- Targeted at 8-12 years



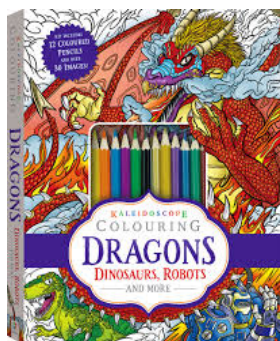
And many more... **All at Great Prices!**

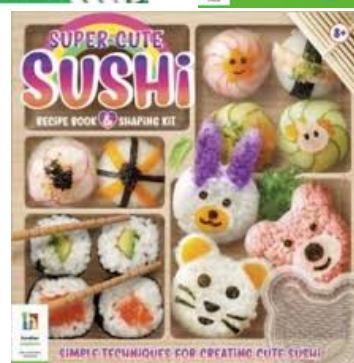


Educational Craft Kits for all Ages

Activity Books and Sets

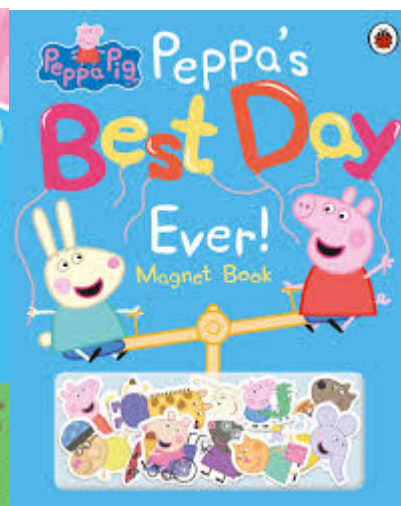
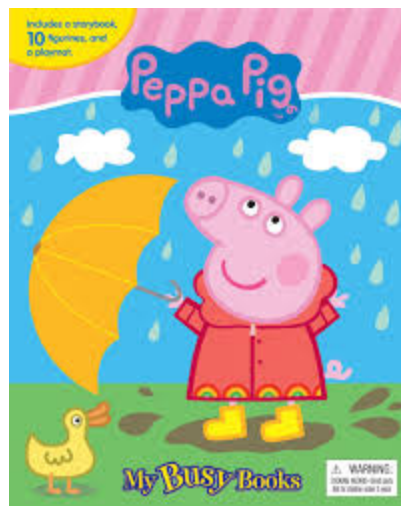
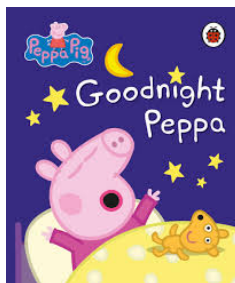
- These include puzzles, colouring-in books, sticker books, mazes, dot-to-dot, magic paint, magic ink etc
- Perfect for keeping little people busy.
- Great for fine-motor skill and brain development
- An ever-growing variety
- Great gifting products







The Most Loved Pig in the World. Hugely Popular.



Book & Jigsaw Puzzles

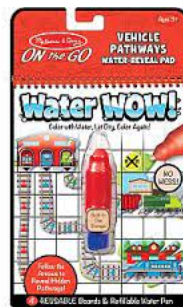
- Fun and educational
- 9 piece, 100 piece, 300 piece and bigger
- All come with a comprehensive book
- Great for gifts!



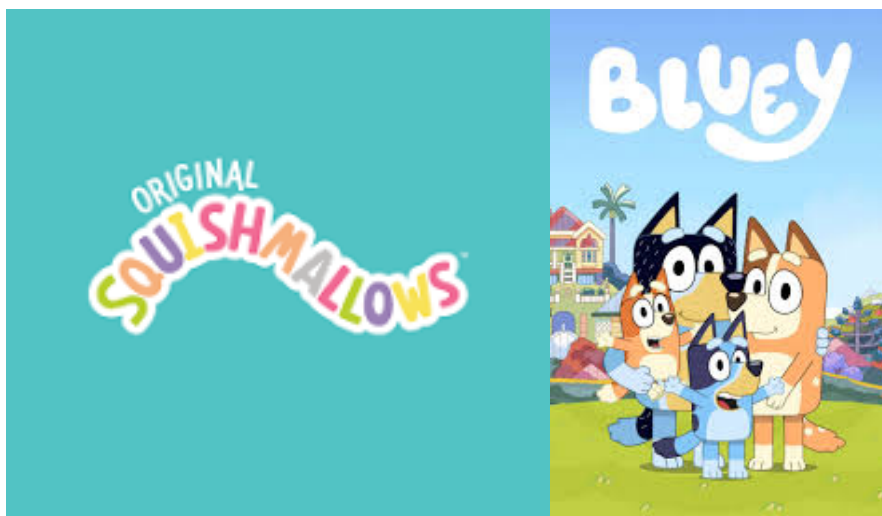


Large variety of Lego products available for all ages





Other Big Brands



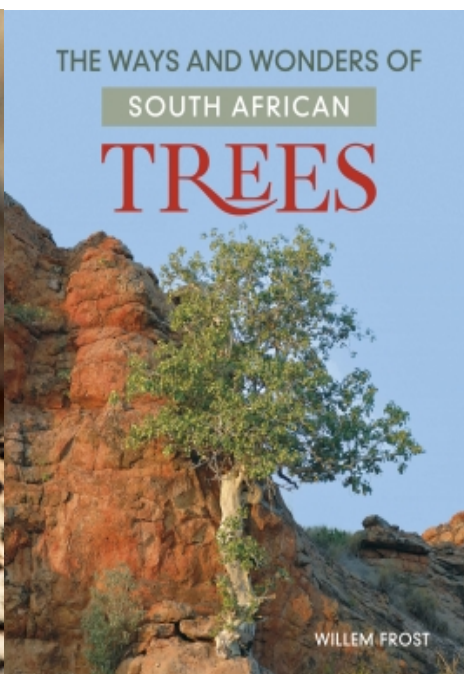
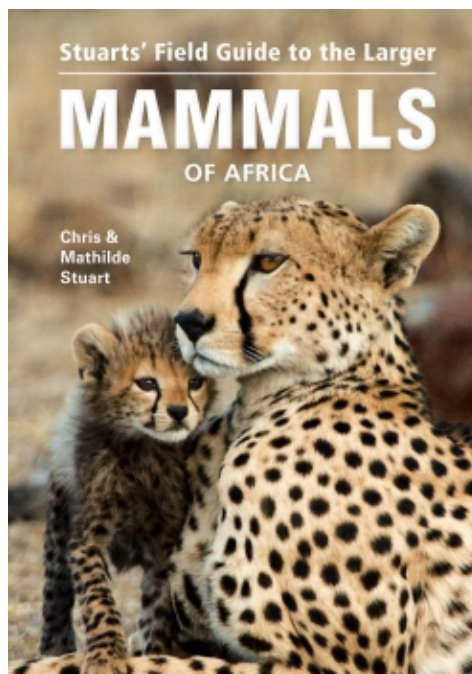
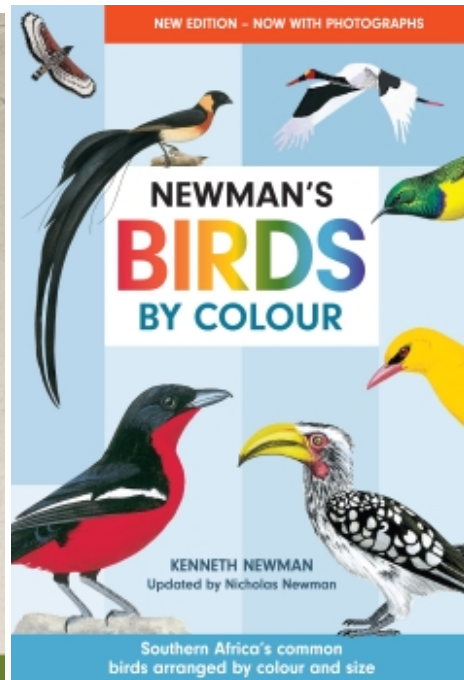
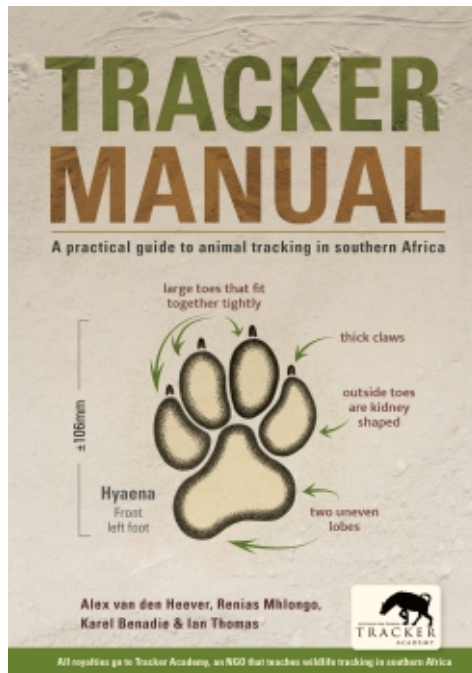
Books for Adults (a few examples)



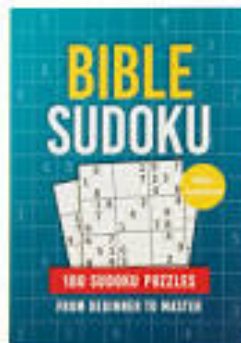
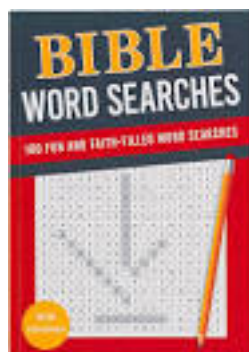
Great value bestsellers – **only R120!**
These are a few current examples.



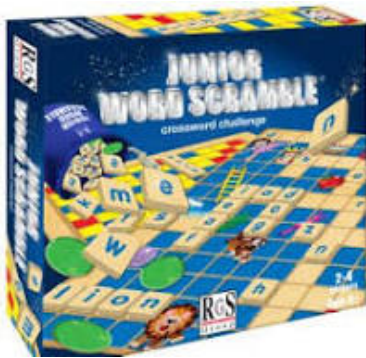
SA Field Guides and Nature books – huge selection available!



Adult Puzzles are also consistent sellers



Games and Board Games





5 Second Rule South Africa: Travel Edition

It should be easy to name "3 of the Big Five" - but can you do it under the pressure of 5 seconds twisting down, and with the other players staring at you, waiting for you to get flustered?

Time is not on your side, so just say what comes to mind and risk ridiculous answers slipping out as time twirls down on the unique twisted timer!

It's all in good fun with this fast-paced game where you have to "Just Spit It Out!"



Bananagrams

Addictively simple, and simply addictive, BANANAGRAMS is the fast and frantic word game enjoyed by millions! Players and their opponents aim to use all of their letters to build a word grid in a race to the finish. The first player to use all of their tiles is crowned "Top Banana"!

BANANAGRAMS requires no pencil, paper, or board, and comes in a small portable banana-shaped pouch that's perfect for ages 7 and up — at home or on the go.



Spot It! Classic edition comes in an easy-to-carry package so you can play anytime, anywhere!

Spot It! Is a speed and observation game for the whole family. Test your observational skills and hone your reflexes with the award-winning gameplay of Spot it!, a game of lightning-fast choices.

Spot it! functions on a simple mechanic – 55 circular cards, each of which features a number of symbols and has exactly one of those symbols in common with every other card in the deck.



Happy Salmon - Green Fish

Happy Salmon is a simple, ultra-fast, very silly card game.

There are no turns. Players call out the action shown on their cards as fast as they can. When two players have a match, they celebrate by performing the action. Actions include the classic "High 5", the unifying "Pound It", the frantic "Switcheroo", and the delightful and bizarre "Happy Salmon".

Each time a player celebrates a match, they quickly discard a card. The first person to get rid of all their cards wins.

The "FIN-tastically" unique and cute fish pouch makes Happy Salmon perfect to take to camp, vacation or if you are just traveling upstream.

Other games:



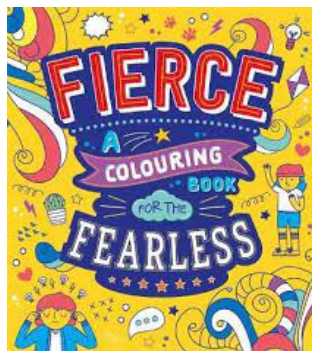
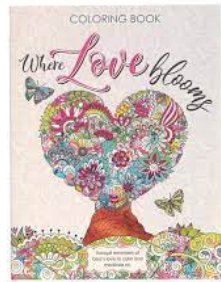


- Brand new season of Pokémon
- Booster packs RRP R109.99. 36 packets in a display box.



- English Premier League 2025 trading cards
- RRP R45 per packet. 36 packets in a display

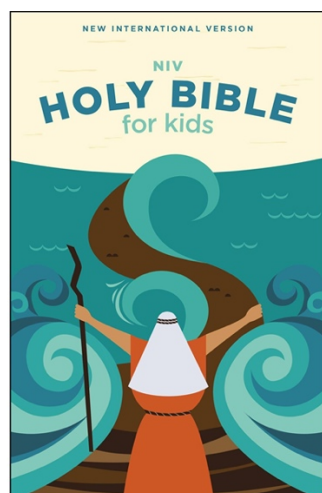
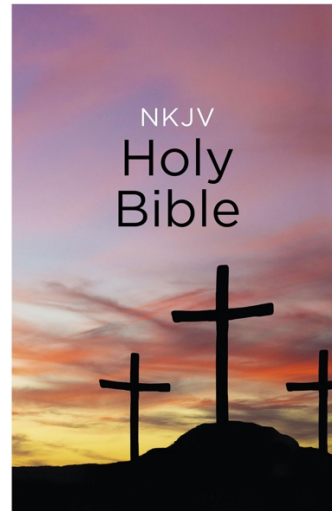
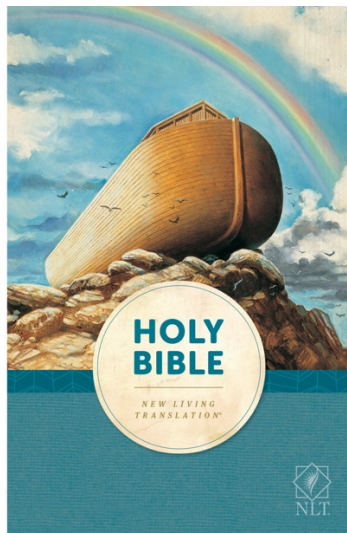
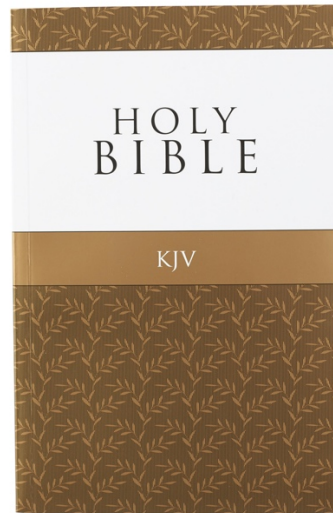
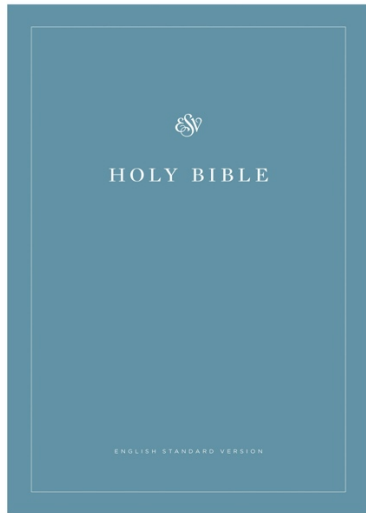
Adult Colouring (especially inspirational themes) have made a massive comeback



Journals and Diaries



Wide Assortment of Bibles – value Bibles to premium, children’s bibles, various languages available.



Massive range of stationery and back to school products, including:

- Pens, pencils crayons, highlighters etc
- Calendars diaries and notebooks
- Lunch boxes, flasks and waterbottles

Bolton Infinity Pencil



Bolton Pen & Pencil Set Book Lights





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